



# Royal United Service Institute Queensland Incorporated

*Promoting Australia's National Security & Defence*

A Constituent Body of the Royal United Services Institute of Australia

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Dear Members,

## **EXECUTIVE DISPATCH 1/18**

As I declared at the recent AGM, it is my intention to improve communications between RUSI members and the Executive they have elected to steer the organisation. We are developing a Communications Plan to keep all internal and external stakeholders informed regarding our activities. As a first step, I have decided to initiate *Executive Dispatches* to keep members apprised of the Executive's work.

The Executive Committee met for two hours on Monday, 24 September 2018. The key results of that session are as follows:

- The RUSIQ aim was confirmed as '*contributing to public awareness of defence and national security*'. This is consistent with the role of the whole RUSI Enterprise and an important anchor for all our business considerations and activities. At the highest level, this should guide our collective effort and focus.
- The four immediate objectives identified are developing a strategic plan (Andrew Kirby to lead), establishing a forward activity schedule (Ian Errington to lead), reviewing our strategic communications approach (MAJ O'Donnell to lead), and membership development (Executive Committee to manage). These objectives are not exhaustive, but are considered the current top priorities.
- RUSIQ must measure its success and progress. In the broadest sense we will be successful in relation to the aim if we are regarded as a credible voice on defence and national security matters.
- RUSIQ needs to articulate a guiding philosophy, or Raison d'etre, that will serve to align our collective thoughts on the 'why', 'how' and 'what' of our business. The statement needs to be simple, but effective in keeping us all focused on the main effort. Ian Errington will draft a statement for consideration by the Executive which will then be presented to the membership for comment. He will also discuss this with the membership at the next lecture.
- The Executive has agreed to meet on the second Monday of each month, and has developed mechanisms to remain in constant contact between these meetings. The intention is to use the physical meetings for decisions, with all the preparatory work done behind-the-scenes.

Thank you for your ongoing contributions to RUSIQ in the interests of defence and national security.

Peter Mapp  
President